

HP Windows 11 Refresh Initiative

Commercial Compute Marketing Asset Playbook



eDM



eDM: Email Intel

| | |
|--------------------------|---|
| Key Message | Discover new experiences with HP PCs optimized for Windows 11 |
| Available Sizes | Adaptive format for desktop and mobile devices |
| Recommended subject line | A. Transition smoothly to Windows 11 with HP's AI-powered solutions B. Refresh to Windows 11 with HP AI PCs C. Uncover the secret to peak performance for your workforce! |

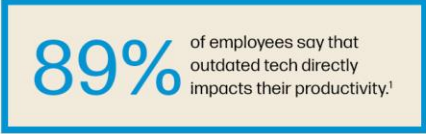
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Unlock the power of AI for business with Intel® Core™ Ultra Processors

Discover new experiences with HP PCs optimized for Windows 11

With more demands from the hybrid workforce, it's critical to equip your teams with technology to help them thrive and be your force for growth, from anywhere. Old devices will not suffice, lacking essential features and issues causing interruptions.



Modernize your workforce with future-ready HP devices offering 26 supplementary intelligent PC features to optimize the Windows 11 experience and help enhance productivity, provide seamless collaboration, and stronger endpoint security.

Support for Windows 10 ends on October 14th, 2025 with the average migration to Windows 11 taking up to 18 months. To ensure a smooth migration, get HP's expert assessment of compatible devices, apps, and infrastructure, as well as continued support.

Plan, prepare, and deploy with HP today [Learn more](#)

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1. Source: Future of Digital Work Enterprise insights: Productivity is a shared responsibility rooted in tech | Adobe Blog
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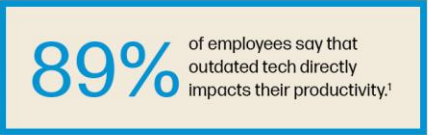
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 with  **Windows 11** 

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1. Source: Future of Digital Work Enterprise insights: Productivity is a shared responsibility rooted in tech | Adobe Blog
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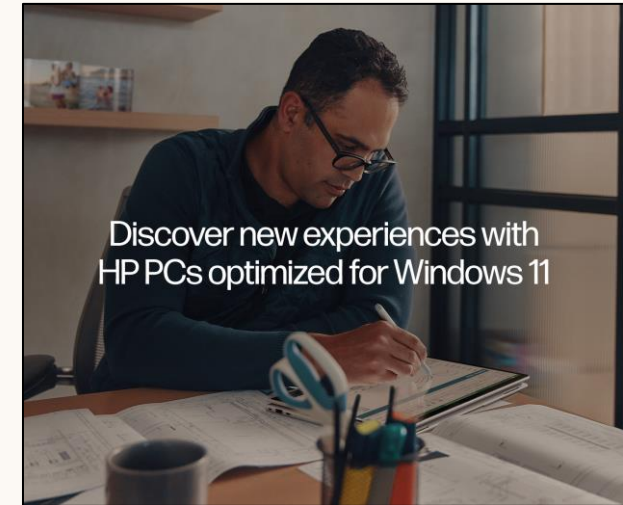
Intel Banners



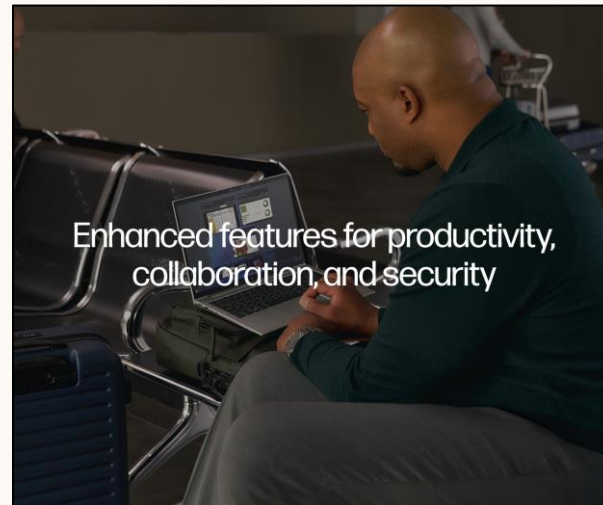
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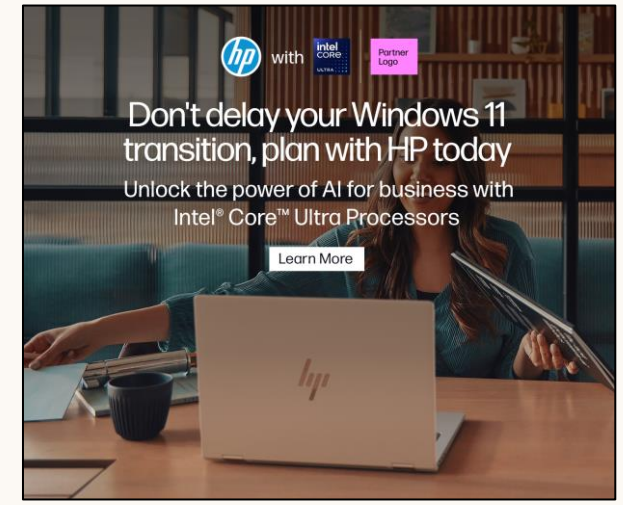
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Frame 3



Frame 4



Carousel Static

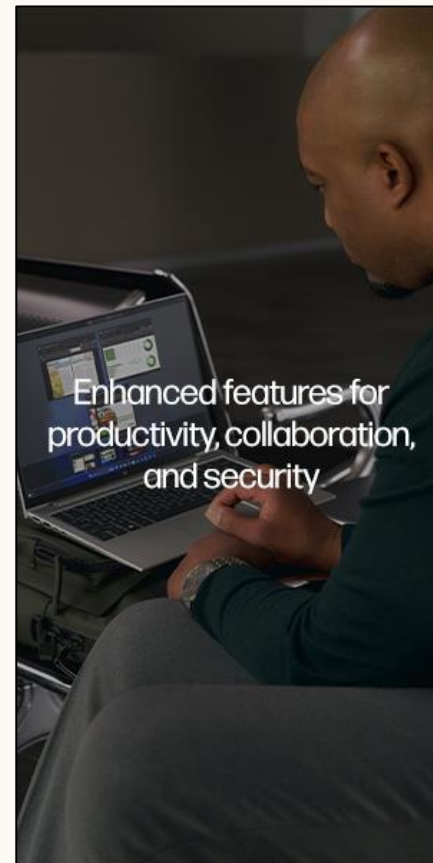
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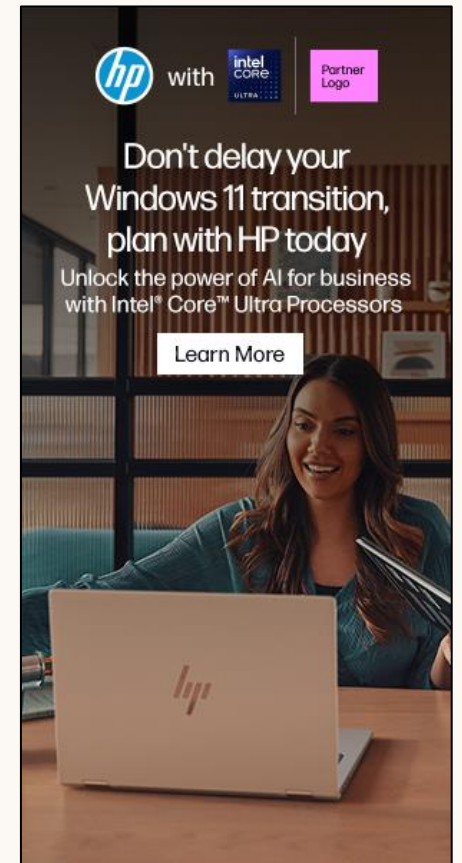
Frame 2



Frame 3



Frame 4





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Frame 1



Frame 2



Frame 3



Frame 4





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300x600



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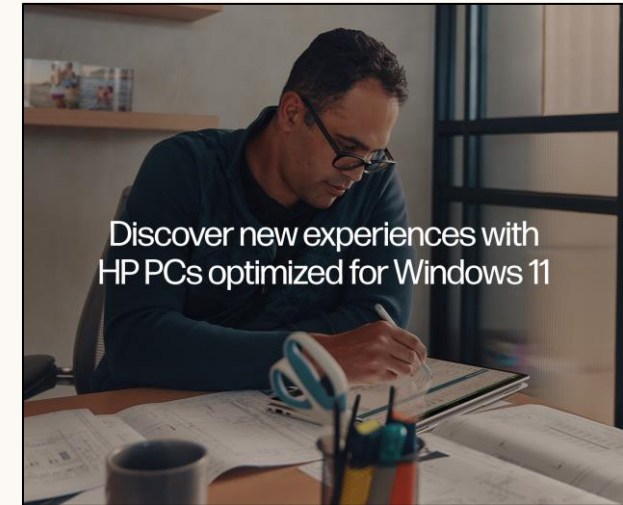
Windows 11 Banners



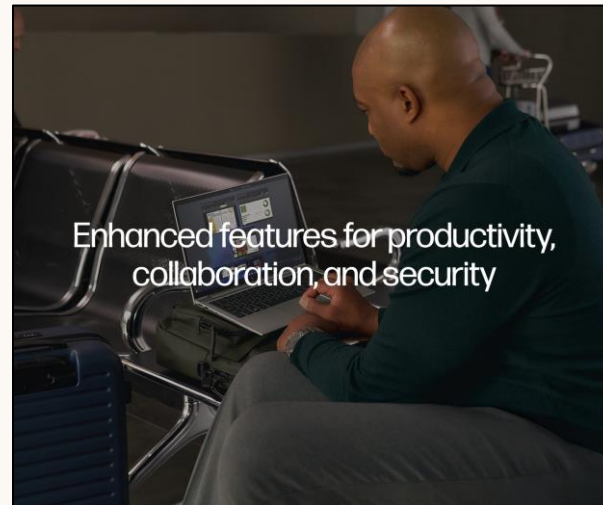
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Frame 2



Frame 3



Frame 4



Carousel Static

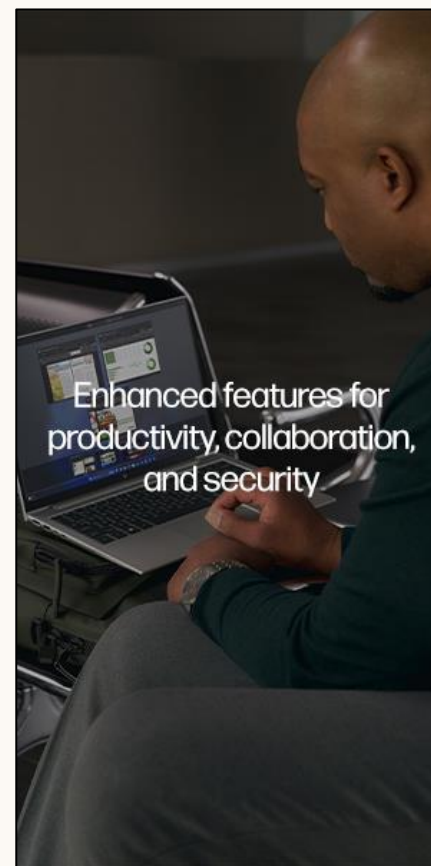
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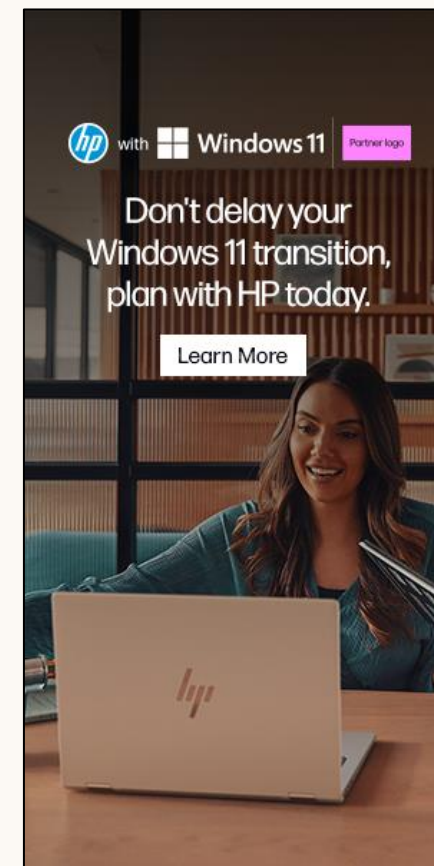
Frame 2



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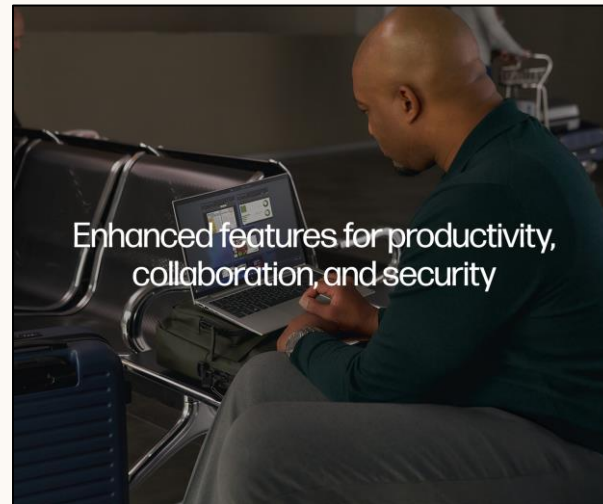
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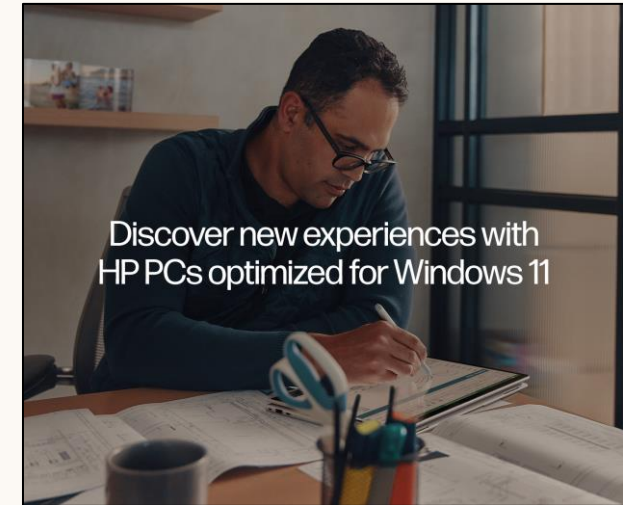
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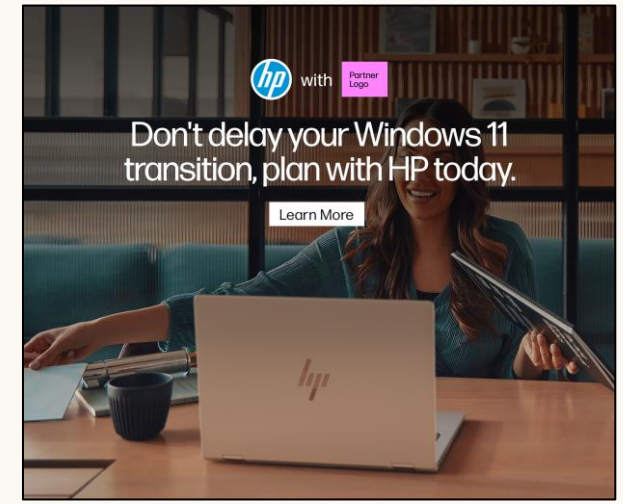
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Frame 4



Carousel Static

Carousel Static

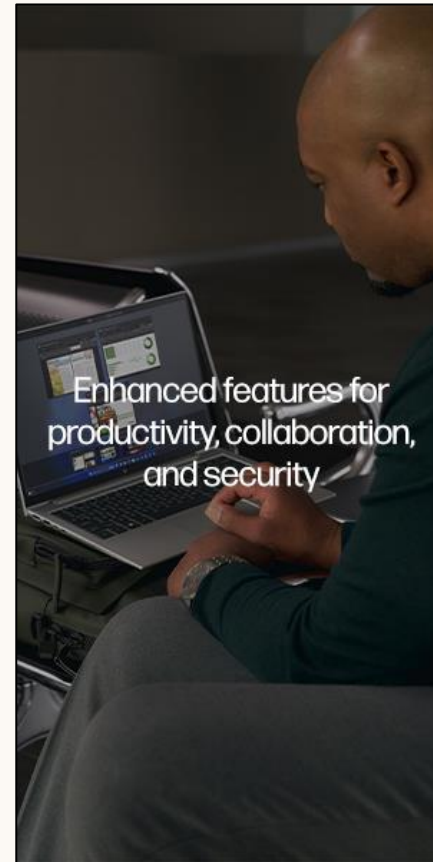
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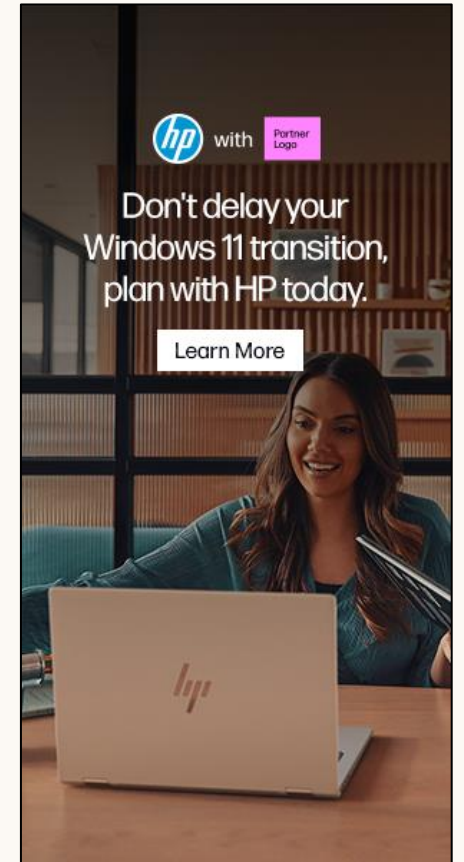
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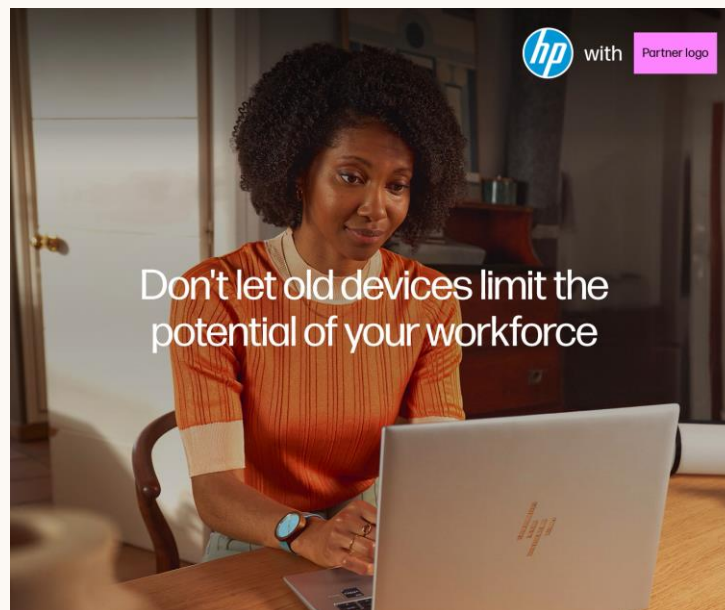


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Brochure

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Unleash a robust and hybrid-ready
ecosystem for your workforce

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