

# The Future of AI is Now

Elevate customer experiences and maintain a competitive edge by joining the HP Amplify AI program today.



## Unlock untapped sales opportunities

**Quickly address customer challenges and expand your offerings with:**

- A library of hundreds of customer AI use cases, experiences, and solutions.
- Demo videos and downloadable slides to add to sales presentations.
- Promotional badges, marketing assets, sales playbooks that highlight your AI expertise.

[Browse the HP Experiences Sales Tool](#)



## Become trusted AI experts

**Lead the AI conversation and support customer adoption with:**

- Persona-based training and certifications from AI Fundamentals to advanced technical courses.
- Specific courses for executives, workstation sales, and commercial solution teams.
- The latest strategic AI thought leadership and AI news curated for the IT industry.

[Start the HP AI MasterClass today](#)



## Accelerate your capabilities

**Reach your AI goals and drive value with resources that provide:**

- A roadmap to AI mastery with step-by-step guidance at the company and employee level.
- Priority access to HP AI experts that can help navigate challenges and opportunities.
- The opportunity to share custom use cases that drive the advancement of the AI industry.

**Harness the power of AI**

Join the HP Amplify AI program

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