



HP Curiosity is a new, online platform that provides enhanced training, community engagement, and reward and recognition opportunities to individual partner sales representatives.



## Vision

HP Curiosity helps drive sales success as participants develop soft skills, HP product and solutions knowledge, connect 1:1 to the community, and obtain rewards and recognition.

## Learn & Build

### Training

The HP University Virtual Campus offers 24/7 online access to training, sustainability practices, alliances, and products and services.

### Opportunities

Sell HP products and solutions, participate in training, promotions, and surveys, and interact with the community to develop knowledge and opportunities for both monetary and non-monetary rewards.

### Connections

Join the community for group activities, leader board tracking, sales skills development, sharing, and volunteering.

## Why sign up?

As an Amplify Reseller partner, you can earn rewards for daily spending or to help propel you to the top of the leader board.

Whether you receive a reloadable debit card or gift card, we will help to ensure your points automatically load onto your card for quick turnaround after your claim is validated. Other prizes and soft-skills training may also be available.

## Register today

To participate in HP Curiosity, companies must have a valid HP Amplify Partner Agreement, and individual sales representatives must register online prior to submitting claims.

Company Location ID and basic sales representative information are required.

Redemptions within the calendar year are considered taxable income.

Participation in the HP Curiosity program is limited to Amplify partners and their sales representatives.

## Customer service

Help is available during business hours via phone, email, and chat.

HP Confidential



[hpcuriocity.com](https://hpcuriocity.com)