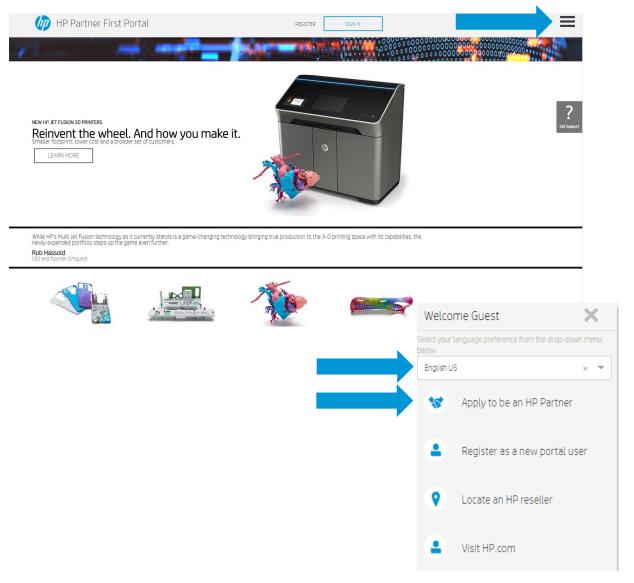
HP Partner First Portal Partner Application Process



HP Partner First Portal: Application process

- Access the HP Partner First Portal at <u>partner.hp.com</u>
- Click the **located** at the top right side of page.
- Choose your language
- Click "Apply to become a partner"





HP Partner First Portal: Application process

- Download the support documents for your region for step by step instructions (if needed)
- When ready, click "Apply to become an HP Partner"



HP Partner First Portal

HP Partner Application Process

Why Partner with HP? HP has a proven track record of trusted partnerships in one of the IT industry's oldest and most respected partner programs.



- · Gain instant recognition and trust.
- · Reduce the number of vendors you need by learning how to offer innovative, integrated HP products.
- · Get comprehensive sales and technical training

Find out more about the application process and required information by reviewing the registration guide in the right column.

Independent Software Vendors | Collaborate with HP to reach new customers and benefit from HP marketing, selling, and technical resources.



Due to the global nature of HP channel business, the application process varies based on region. Please select the appropriate region.

NA - Qualified Print & Supplies Requirements

NA - New Partner Registration Process

LAR - New Partner Registration Process

APJ - New Partner Registration Process

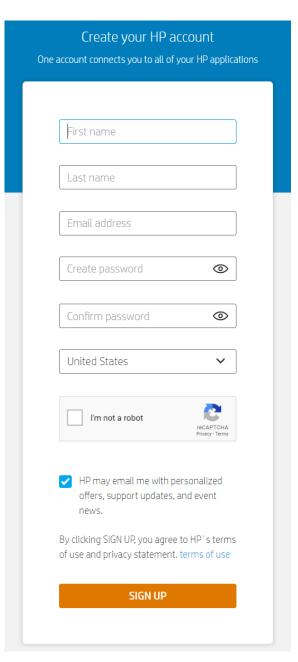
EMEA - New Partner Registration Process



On the Create you HP account page

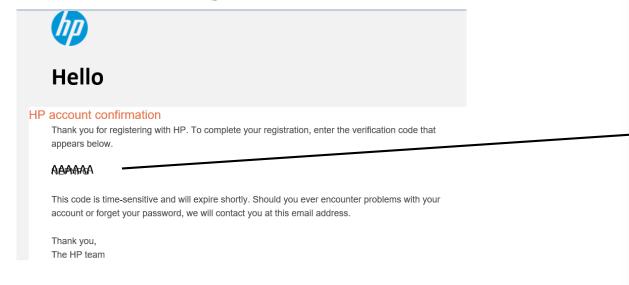
- Fill out the following fields:
 - First name
 - Last name
 - Create Password
 - Confirm Password
 - Country
- Tick the "I'm not a robot' toggle
- Click the sign up button*

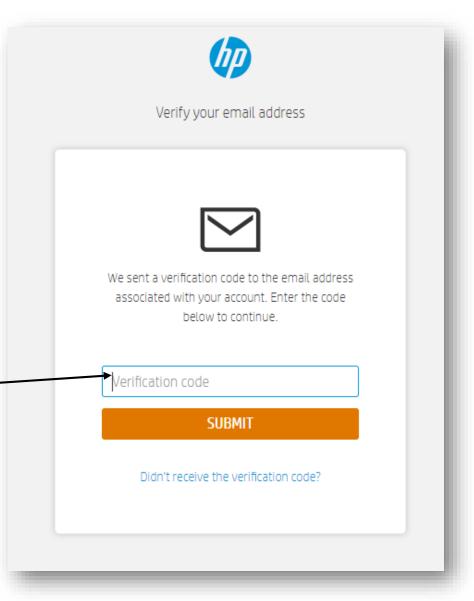
Japan prospective user will be routed to the PFP sign-in page with a message to contact local Portal Support to complete the offline registration process.





- Enter the verification code sent to the email address you used to register
- Click SUBMIT
- You will then be forwarded to the Partner First Portal registration

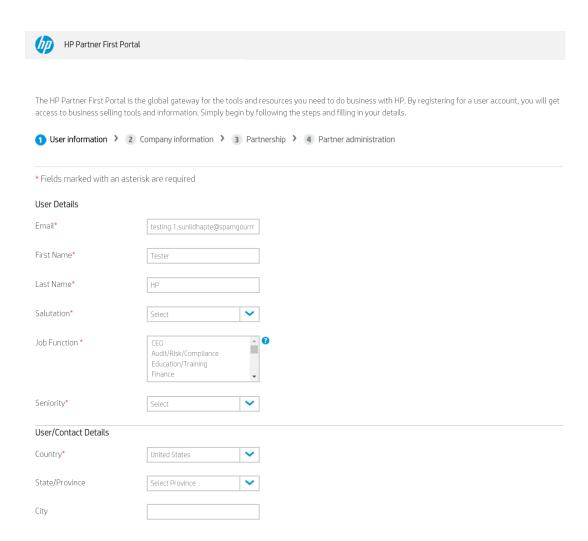






The user needs to provide User details and contact information

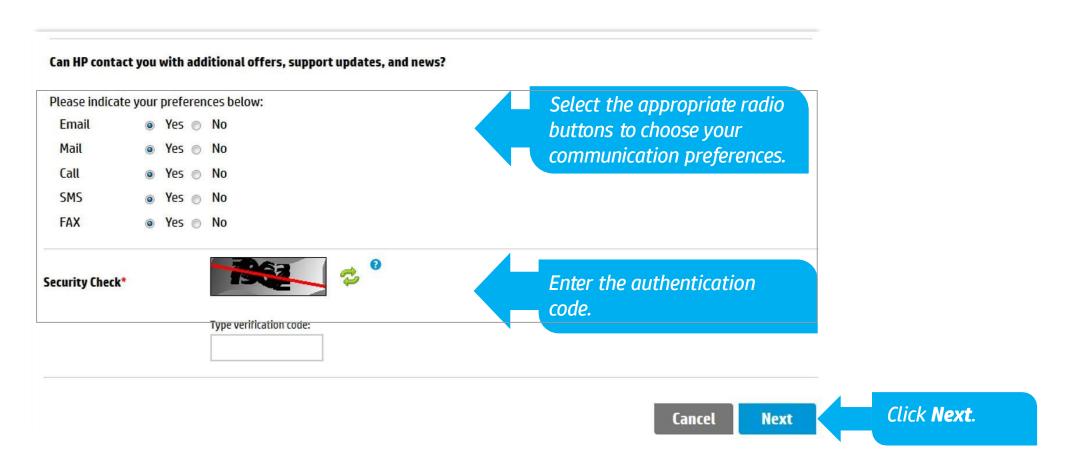
- The registration form auto populates four fields from the Create your HP account page
 - E-mail
 - First Name
 - Last Name
 - Country
- Continue to complete the registration form to secure your access to HP Partner First Portal





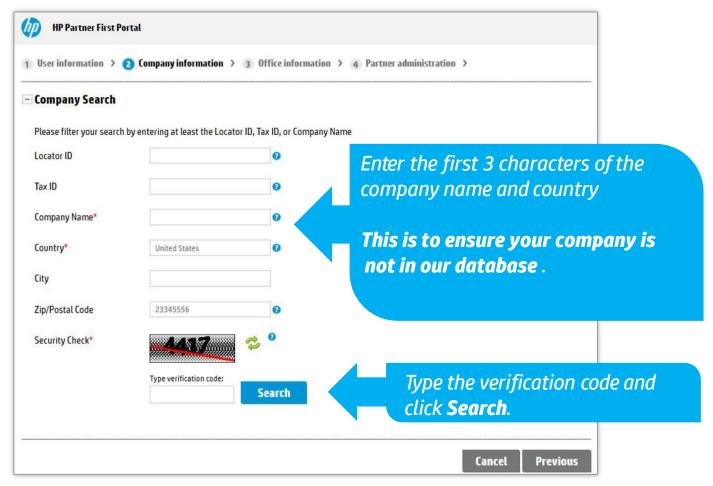
Creating your user account

The user needs to provide information on communication preferences and an authentication code



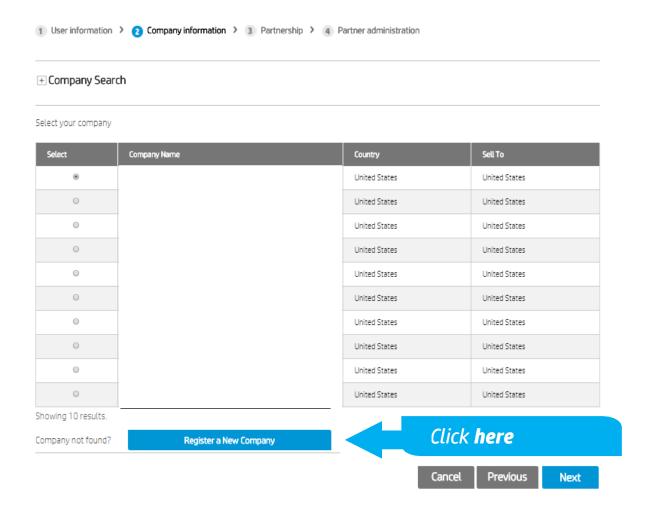


Since your company is registered, provide the three first characters of the company name in the **Company Name** field.





- If there is a match, you will see the list of companies, if your company is listed, it means that you are already registered.
- If none of the companies listed is your company, please select "Register a New Company"



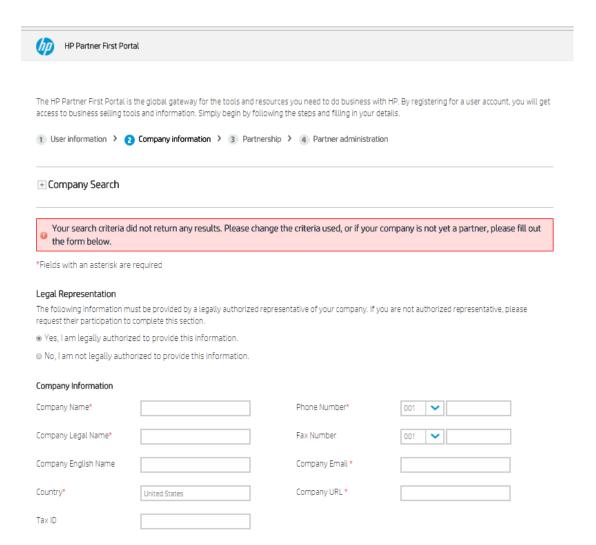


 If there are no matches, you can proceed to register your company:

NOTE:

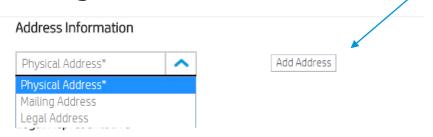
Only an **OFFICER** can apply for an HP Partner Agreement and provide the information requested online.

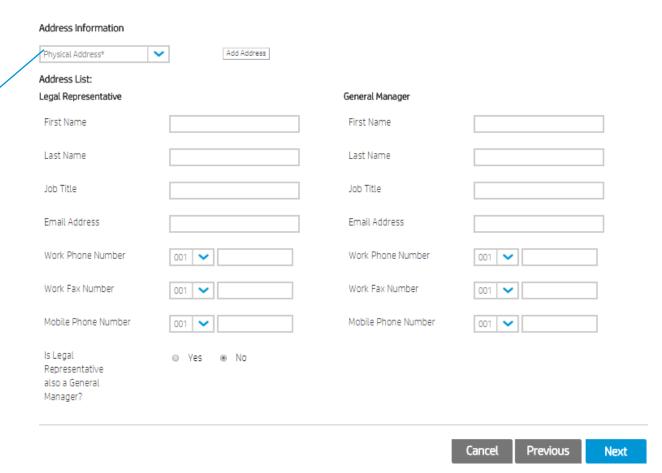
OFFICER: Person legally authorized to bind the company to a contract- usually director level or above





 You can provide: physical or mailing address, and please always provide your legal address.

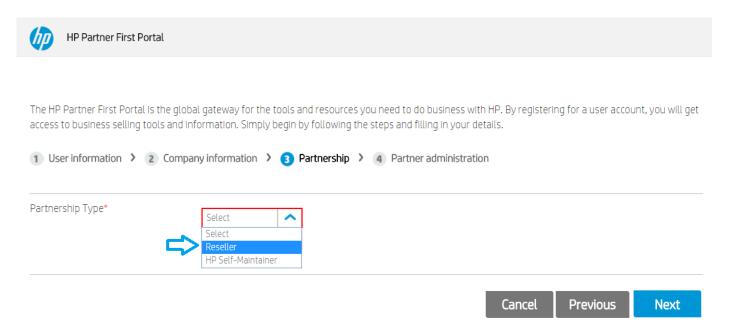






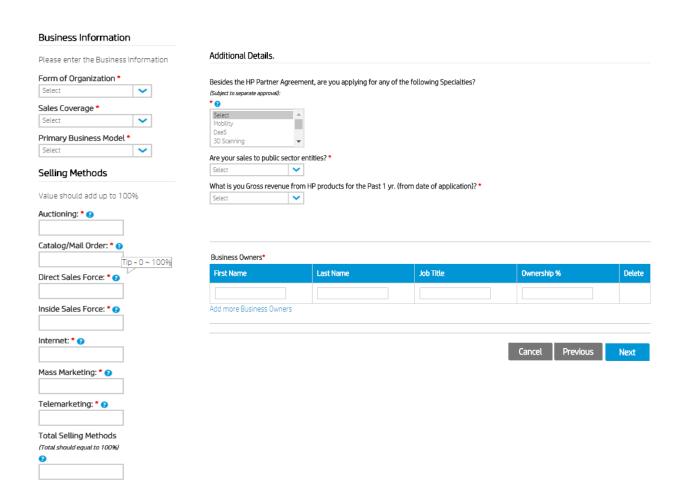
Please choose the Partnership Type:

- Reseller



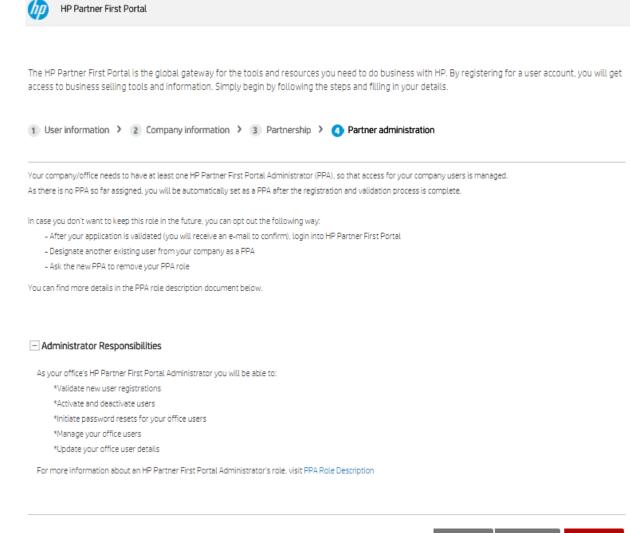


- Provide the "Business Information" requested:
- Form of organization
- Sales Coverage
- Selling Methods (should add up to 100%)
- Additional details
- Business Owners information

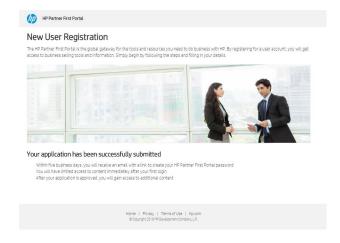




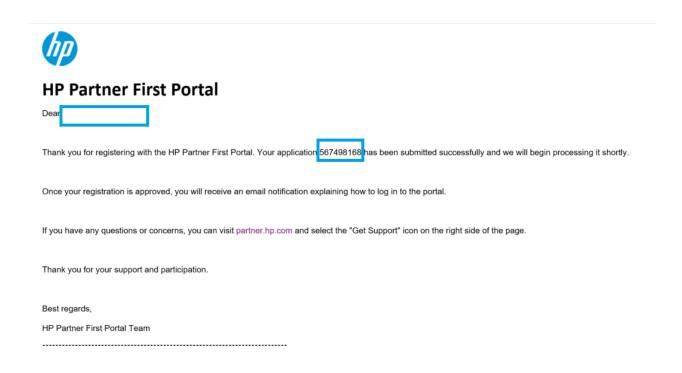
 Partner Portal Administrator (PPA) responsibilities



HP Partner First Portal: Application process (continued) Submission completed!



You will now receive an email with your application number





HP Partner First Portal: Application process (continued) Approval/Rejection Process

- If your application is approved, please follow this steps:
- 1. Access approved: you will receive an email like this





Dear HPAgreement,

Thank you for requesting access to the HP Partner First Portal.

You have been granted access to the HP Partner First Portal.

As the first registered user within your company, you will be appointed as the HP Partner Portal Administrator (PPA). As a PPA, you will be able to:

- Validate portal access requests for new users
- Activate and deactivate users
- Initiate password resets for users in your organization
- Manage all portal users in your organization
- Update user details
- Give portal users access privileges for specific tools

Best regards, HP Partner First Portal Support



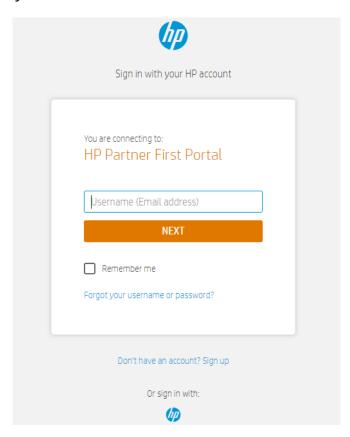
Access our Partner First Portal at: partner.hp.com

• Click on "Sign in":

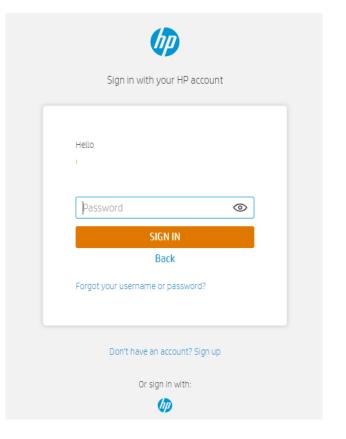




2. Type your email address and click "Next"

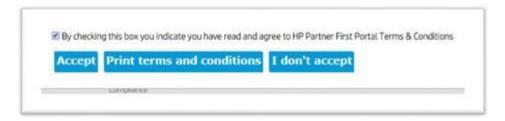


3. Type your password, and click "Sign In"





4. Then, select Accept to agree with the Partner First Portal Terms & Conditions:



5. After this you will see the following page, see the blue box and click on Submit:

Next stage of application process

Please read and accept the HP Partner Agreement Terms and Conditions. Once you submit your acceptance, our contracts team will assess your request to become an HP Partner.

If you see "Application Completed", you need not do anything more.

Please click "Get Support" if you have any questions

The HP Partner First Portal is your single, online gateway for anytime, anywhere access to the information, services and tools available through the HP Partner First platform. The Partner First Portal supports smarter, faster sales through consistent and intuitive design, simpler navigation, customizable and targeted information, and easy access from any device.

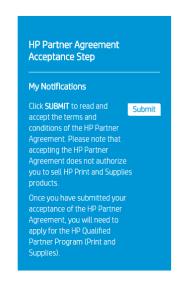
We are committed to delivering an online experience that can integrate into every phase of your sales cycle. The portal responds to your needs by providing the following:

Access to everything you need:

- Sales tools rapid click-through to the tools you use most
- Benefit information more targeted, more relevant
 Product information – consolidated and
- Product information consolidated and available in one place
- Marketing tools personalized information aligned to your business
- Partner news aligned to your profile, business area and interests

Task-based navigation:

- Simple to use clean look and feel
- Easy to navigate task-oriented navigation
- Customizable dashboard for how you work
- Personalized information, news, alerts
- Consistent familiar layout, on every page







You will be redirected to the HP Partner Agreement Terms and conditions

Partner Agreement



The HP Partner Agreement provides authorization to procure and resell the commercial line of products. These include printers, PC's and workstations along with associated accessories and other products. After receiving authorization under the Partner Agreement, partners will be able to apply for untrither authorizations for higher end products through the HP Partner Portal. Certain "Open" Products (see PDF below) may be resold without signing a Partner Agreement.



□ I Accept

By selecting the "I Accept" button, you are signing these (bilingual) Agreements electronically and represent your company has reviewed and agrees to be bound by the terms and conditions of the HP inc. Partner Agreement. You declare and acknowledge that you have been given the authority to bind your company.



<u>Please read the Agreement terms and Conditions</u>

- Check the box to accept it
- Click on Submit:

The Contracts team will be contacting you shortly after this stage is complete.



HP Partner First Portal: Get Support

For more information or if you need help registering to the HP Partner First Portal:

 Click the "Get Support" icon on the right side of any portal page, including the login screen.



- Access a range of options to contact your local HP Partner Support team, including:
 - Live chat
 - Email
 - Phone support
 - Email hp.amspartnersupport@hp.com

